



# NEWS

5035 Prospect Street ♦ Archdale, NC 27263

- For Immediate Release -

Contact: Curt Klein  
The Assurance Group  
336-474-8942 (O)  
740-317-0777 (Cell)  
[wcklein@assuregrp.com](mailto:wcklein@assuregrp.com)  
[www.assuregrp.com](http://www.assuregrp.com)

## **The Assurance Group Completes Acquisition of The Scheil Company**

**Archdale, NC, June 14, 2011** - Ed Shackelford, CEO of The Assurance Group, announced today the acquisition of The Scheil Company by The Assurance Group has been completed and significant progress is being made toward integration. The Scheil Company is a full-service insurance marketing organization with five offices located in North and South Carolina. The 70 plus insurance specialists affiliated with the Scheil Company focus on the marketing and sale of life, health, long-term care and annuity products for the senior market.

Shackelford, commenting on the completion of the acquisition, stated, "The senior management team here at The Assurance Group are delighted to have completed yet another phase of our growth. More so, we are pleased to welcome Hans E. "John" Scheil, CFP, to our management team. John brings with him not only an experienced and dedicated agent force, and five strategically placed regional offices, but a wealth of executive-level experience with him gained over a successful thirty plus years in the insurance industry."

Scheil commented, "I am extremely pleased to now be affiliated with The Assurance Group. Having access to the immense resources of The Assurance Group allows us to serve many additional clients across a broader footprint and with a wider array of products. I appreciate the confidence Mr. Shackelford has shown in both me and my company as we strive to bring effective and affordable health and life insurance solutions to our ever-growing list of clients."

### **About The Assurance Group**

Founded nearly twenty-five years ago to primarily serve the life and health insurance needs of the residents in the Triad area of North Carolina, The Assurance Group has grown to national prominence as a provider of life, health, annuity and property/casualty products through both career and independent agents. Over one-hundred employees serve thousands of agents and nearly one-million clients from the home office campus in Archdale, NC and regional/district offices throughout the Southeast and Mid-West.

-END-